Evelyn Del Rey Is Moving Away written by award-winning author Meg Medina and illustrated by Sonia Sanchez is a celebration of lasting friendship, the power of connection, and encountering change. Evelyn Del Rey Is Moving Away is published by Candlewick Press.

Book Themes: Tenderness, Hope, Friendship, Connection

Jumpstart’s 15th annual Read for the Record campaign is a global movement to raise awareness around the critical importance of early literacy. Each year Read for the Record brings together millions of adults and children as they read the same book on the same day, building an intergenerational community through reading. To date, over 22 million people have participated in Read for the Record, and hundreds of thousands of high-quality books have been distributed to children in underserved communities across the country.

Jumpstart’s team works with our selected publishing partner to create a special edition of the campaign book with exclusive content.

- Available in English and Spanish
- Activity guides and resources that bring the book to life
- Tips for reading with young children
- Vocabulary words
- Comprehension questions
JUMPSTART CELEBRATES READ FOR THE RECORD BY:

- Promoting the importance of early language and literacy skills through events and celebrations that take place in-person or virtually in homes, classrooms, libraries, community centers, and more each year on Read for the Record day.
- Partnering with celebrity literacy champions, corporate sponsors, nonprofit organizations, and others to help spread the word about the power of reading with young children.
- Increasing access to high-quality books by developing a special edition of the Read for the Record book selection available in a more affordable format and in more than one language.
- Building home libraries by donating over 25,000 books to children in underserved communities across the United States each year.

22 MILLION READERS AND COUNTING... JOIN TODAY!

- Pledge to read on October 29, 2020 at readfortherecord.org.
- Share your commitment on social media to read with a child, local classroom, or in your community on October 29, 2020 using #ReadfortheRecord.
- Order copies of the special edition of Evelyn Del Rey Is Moving Away or Evelyn Del Rey Se Muda at readfortherecord.org.
- Partner with Jumpstart to host an in-person or virtual event.
- Engage your local school district in Jumpstart’s Read for the Record.
- Sponsor a Read for the Record event or start a peer-to-peer fundraising campaign through CrowdRise.

To learn more about the campaign, visit readfortherecord.org. Questions? Email us at rfr@jstart.org.

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