Jumpstart’s annual Read for the Record campaign has sparked a global movement focused on the critical importance of early literacy. Jumpstart’s 14th annual Read for the Record will bring together millions of adults and children as they read the same book on the same day, building an intergenerational community through reading. To date, over 20 million people have participated in Read for the Record, and hundreds of thousands of quality books have been distributed to children in underserved communities across the country.

Thank You, Omu! —by Oge Mora

This year’s Read for the Record selection is Thank You, Omu! by Oge Mora, published by Little, Brown Books for Young Readers. Thank You, Omu! is a Caldecott Honor Book and the winner of the Coretta Scott King/John Steptoe New Talent Illustrator Award.

A celebration of generosity and gratitude, Thank You, Omu! tells the story of a woman named Omu who makes a thick red stew that smells so delicious it brings neighbor after neighbor to her door. Time after time, Omu shares, until suddenly it’s dinnertime and there’s no more stew for her! When there’s one more knock at the door, Omu is surprised when her community brings her a special meal to show their gratitude.

Jumpstart’s team works with our selected publishing partner to create a special paperback edition of the campaign book with exclusive content.

- Available in English or Spanish
- Activity guides and resources that bring the book to life
- Tips for reading with young children
- Vocabulary words
- Comprehension questions
ABOUT JUMPSTART

For 25 years, Jumpstart has been fueled by the core belief that providing high-quality educational opportunities to all young children contributes to breaking the cycle of poverty. Jumpstart provides an early education solution that meets the needs of the children and communities we serve while advocating for change that ensures all children have access to the early learning opportunities they need. To learn more about our work and our 25th anniversary celebration, visit jstart.org.

ABOUT LITTLE, BROWN BOOKS FOR YOUNG READERS

Little, Brown Books for Young Readers publishes a diverse, curated list of books for young readers of all ages. They are the first and only publishing division to have won the Caldecott Medal, the annual award for the artist of the most distinguished American picture book for children, three years in a row.